

FOR IMMEDIATE RELEASE
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Kraft Fluid Systems Becomes eCycle Distributor

Temple, Pa. – eCycle, Inc. and Kraft Fluid Systems (KFS), located in Cleveland, Ohio, announce the signing of a 10 state distribution agreement.

Through this agreement, KFS will provide mobile hydraulic and industrial solutions to OEM platforms through eCycle products and technology. They will represent and serve markets for eCycle in Michigan, Indiana, Ohio, Kentucky, West Virginia, Pennsylvania, New York, New Jersey, Delaware, and Maryland.

KFS will be distributing the entire line of eCycle power units. The CMG (commutated motor/generator) motor has an integrated electronic commutator and can operate like a conventional DC motor and run directly from a battery. Additionally, it incorporates ramping and directional control, features which had traditionally required external hardware.

“The CMG *Silicon Series* motors deliver improved performance over conventional DC motors,” said Michael Sharer, eCycle’s Vice President of Marketing. “Customers can realize the full benefits of a brushless motor with the ease of use generally associated with a DC motor. The same performance is often provided by eCycle CMG *Silicon Series* motors using only 1/3 the current. Further, eCycle brushless motors are typically only 1/5 the size and mass of comparably performing DC motors,” he explained. “Battery powered applications benefit from both high efficiency and the solid-state electronics, which eliminate maintenance items such as brushes, relays and contactors,” he added.

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“eCycle’s motors allow me to bring new and exciting solutions to my customers, as well as a higher quality and more efficient product”, said Buck Schmitt, Manager of KFS’s Mid Atlantic Territory. “The new CMG line has allowed me to secure business in an industry where battery life, efficiency and maintenance are critical.”

For more information on eCycle, Inc. contact Michael Sharer, Vice President of Marketing, at msharer@ecycle.com or visit the web site at www.ecycle.com.

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